1 of 5) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845			Time Total Rate Spots	7A-8A 0 \$25.00	7A-8A 0 \$25.00	8A-9A 0 \$45.00	8A-9A 0 \$45.00	1P-2P 0 \$150.00
10/05/2012 4:35 PM 10/05/2012 3:52 PM p Revised Lines	Rep Firm Sales Office () PHILA Salesperson () AMY I Salesperson Phone# 215- Salesperson FAX# 215-			Spots/Week Day	TU-F	M	10-F	M	TU-F
Printed: 10/05/2012 4:35 Last Received: 10/05/2012 3:52 Showing Buylines: All Rep Revised Lines	ICAN MEDIA 1007 10/29/2012			Total Cost Len	\$0.00	00.0\$	\$0.00	00.00	\$0.00
Traffic Order# 205046	Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/1540 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks			Dates # of Weeks	10/23-10/26	10/29-10/29 0	10/23-10/26 0	10/29-10/29 0	10/23-10/26 0
Rep Order# 6849389 Ver# 3 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540 Buyer DAN NAGELBERG Phone# Fax#	— CONTRACT COMMENT — SC=× — REMARKS — REV TO CNX SCHEDULE	ATTN ALL LINES ATTN NEW TTL PLEASE CFN THANKS	In Daypart Program	*1 Buyline Comment: WENDY WILLIAMS V3 Cancelled	*2 Buyline Comment: WENDY WILLIAMS V3 Cancelled	*3 Buyline Comment: NEW MEX STYLE V3 Cancelled	*4 Buyline Comment: NEW MEX STYLE V3 Cancelled	*5 Buyline Comment: PC V3 Cancelled

Kep Order# 68s EC'd Yes	6849389 Ver# 3 Status Revised	Traffic Order# 205046	202046	Printed: Last Received: Showing Buylines: Al	Printed: Received: zylines: All Re	Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	bM M		2 of 5	
Station KASA-TV Advertiser ().I. Product DSCC IE Estimate# 1540	KASA-TV ALBUQUERQUE, NM. r ().DSCC IE DSCC IE # 1540	Agency () G 3050 K ST WASHING) GREAT AMERICA: 3050 K ST NW WASHINGTON, DC 20007 PUP2/F) GREAT AMERICAN MEDIA 3050 K ST NW MASHINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	X	
	DAN NAGELBERG	Flight Dates Hiatus Weeks	10/23/2012 - 10/29/2012	10/29/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
	Buyline Comment: PC	10/29-10/29		00.00\$	30	0	Σ	1P-2P		\$150.00
L×	Buyline Comment: PC V3 Cancelled	10/23-10/26	0	00.0\$	30	0	TU-F	3P-4P	0	\$150.00
so ∗	Buyline Comment: PC V3 Cancelled	10/29-10/29	0	00.00\$. 30	0	Σ	3P-4P	0	\$150.00
on *	Buyline Comment: AFHV V3 Cancelled	10/23-10/26	0	00.00\$: 30	0	TU-E	4P-5P	0	\$150.00
*10	Buyline Comment: AFHV V3 Cancelled	10/29-10/29	0	00.00\$: 30	0	Σ	4P-5P	0	\$150.00
* 11	Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/23-10/26	0	00.00\$: 30	0	TU-F	7A-8A	0	\$25.00
*12	Buyline Comment: WENDY WILLIAMS V3 Cancelled	10/29-10/29	0	00.00\$:30	0	Σ	7A-8A	0	\$25.00
*13	Buyline Comment: NEWS V3 Cancelled	10/23-10/26	0	00.00	: 30	0	TU-F	9P-930P	0	\$1,000.00
*14	Buyline Comment: NEWS V3 Cancelled	10/29-10/29	0	00.00\$: 30	0	Σ	9P-930P	0	\$1,000.00

			Rate		\$700.00	\$700.00	\$700.00	\$700.00	\$1,000.00	\$700.00	\$1,300.00	\$1,300.00
3 of 5) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time Total Spots		930P-10P 0	930P-10P 0	9P-930P 0	930P-10P 0	9P-930P 0	930P-10P 0	7P-8P 0	7P-8P 0
Printed: 10/05/2012 4:35 PM Last Received: 10/05/2012 3:52 PM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office () I Salesperson () /	Salesperson Phone# Salesperson FAX#	Spots/Week Day		1 - DT	Σ	S.A.S.	0 As	ns o	ns o	Σ	UL
Printed: Last Received: ing Buylines: All Re			Len		:30	30	: 30	30	30	30	30	: 30
Last Showing B) GREAT AMERICAN MEDIA STNW IINGTON, DC 20007	10/23/2012 - 10/29/2012	Total Cost		00.00\$	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	00.00\$	00.00
¢ 205046	() GREAT AMERICA 3050 K ST NW WASHINGTON, DC 20007 P1/P7/F 49/53/1540	10/23/2012	# of Weeks	1	0	0	0	0	0	0	0	0
Traffic Order# 205046	Agency () GREAT 3050 K ST NW WASHINGTON, Agency C/P1/P2/F 49/,	Flight Dates Hiatus Weeks	Dates		10/23-10/26	10/29-10/29	10/27-10/27	10/27-10/27	10/28-10/28	10/28-10/28	10/29-10/29	10/23-10/23
Rep Order# 6849389 Ver# 3 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540		Ln Daypart Program		*15 Buyline Comment: NEWS V3 Cancelled	*16 Buyline Comment: NEWS V3 Cancelled	*17 Buyline Comment: NEWS V3 Cancelled	*18 Buyline Comment: NEWS V3 Cancelled	*19 Buyline Comment: NEWS V3 Cancelled	*20 Buyline Comment: NEWS V3 Cancelled	*21 Buyline Comment: BONES V3 Cancelled	*22 Buyline Comment: RH/B&K V3 Cancelled
			H	1	*	*	*	*	*	*	*	*

			Rate		\$1,300.00	\$1,300.00		\$1,300.00	\$600.00	\$15,000.00	\$1,300.00
4 of 5	Se	da E	Total	 	D.	0		0	0	0	0
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time	1 0	45 140 150 150 150 150 150 150 150 150 150 15	530P-9P		530P-9P	10A-11A	2P-5P	530P-9P
10/05/2012 4:35 PM 10/05/2012 3:52 PM p Revised Lines	Rep Firm Sales Office () I	Salesperson Phone# Salesperson FAX#	Spots/Week Day	3	S	H		SA	SU	ns	ns
10/05 10/05 Rep Rev	Sa Sa	Sa	òds			0		0	0	0	0
Printed: Last Received: ing Buylines: All			Len			:30		:30	30	:30	30:
Printed: 10/05/2012 4:35 Last Received: 10/05/2012 3:52 Showing Buylines: All Rep Revised Lines) GREAT AMERICAN MEDIA ST NW IINGTON, DC 20007 F 40/53/1540	10/23/2012 - 10/29/2012	Total Cost			\$0.00		\$0.00	\$0.00	\$0.00	00.00\$
105046	EAT AMERINAN NW TON, DC 200 49/53/1540	0/23/2012	# of Weeks	0		0		0	0	0	0
Traffic Order# 205046	Agency () GREAT AMERICA: 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/F 49(53/1540)		Dates	10/24-10/24		10/25-10/25		10/27-10/27	10/28-10/28	10/28-10/28 S AT GIANTS	10/28-10/28
Rep Order# 6849389 Ver# 3 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540	Buyer DAN NAGELBERG Phone# Fax#	n Daypart Program		Buyline Comment: MLB WS GM 1 V3 Cancelled	Buyline Comment: MLB WS GM 2	V3 CANCELLEA	5 Buyline Comment: MLB WS GM 3 V3 Cancelled	Buy	V3 Cancelled 7 Buyline Comment: NFL ON FOX - DALLAS AT GIANTS V3 Cancelled	Buyline Comment: MLB WS GM 4
R E	2 A T A	8 <u>7</u> 3	L L	* 23		*24		* 25	*26	*27	*28

--REPORT TOTALS--Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00 oct 12: 0 / \$0.00

Nov 12:

00.0\$ / 0

5 of 5
10/05/2012 4:35 PM 10/05/2012 3:52 PM cp Revised Lines
Printed: Last Received: Showing Buylines: All R
Traffic Order# 205046
Ver# 3 Status Revised
Rep Order# 6849389 EC'd Yes

Rep Firm Sales Office (Salesperson (

() GREAT AMERICAN MEDIA 3050 K ST NW Agency

WASHINGTON, DC 20007 P1/P2/E 49/53/1540 Agency C/P1/P2/E Flight Dates Hiatus Weeks Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 1540 DAN NAGELBERG Station Totals: 0 / \$0.00

Buyer Phone# Fax#

10/23/2012 - 10/29/2012

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) AMY MCCREARY

36%

KOAT

00

KLUZ

o/₀ o/₀

KASY KWBQ

14% 28%

KASA KRQE

20% 0/0

CABL KOB

05

Market Totals

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

---COMPETITIVE COMMENTS--

NOV12 Books

RA35+ Demos

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK --

CASH IN ADVANCE

1 of		
09/12/2012 8:57 AM	09/05/2012 3:15 PM	Sta Revised Lines
Printed:	Last Received:	Showing Buylines: Last Sta Revised Lines
Traffic Order# 205046		
er# 2 Status Returned		
6849389		
Rep Order#	EC'd Yes	

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TANDERS AND THE PROPERTY OF TH

Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/1540 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 1540

DAN NAGELBERG

Buyer Phone# Fax#

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 **Salesperson FAX#** 215-568-1845

-- CONTRACT COMMENT --

SC=*

--- REMARKS ---

SEE PRG TP CHANGES LINES 5-8

Rate	1	\$150.00			\$150.00			\$150.00			\$150.00		
Total Spots	1 1	ω			2			00			2		
Time	1	1P-2P			1P-2P			3P-4P			3P-4P		
Day	1	TU-F			Σ			TU-F			Σ		
Spots/Week		80			2			80			2		
Len	1	:30			:30			:30			:30		
Total Cost	1 1 1 1 1 1 1 1 1	\$1,200.00		E BOOKED	\$300.00		3 BOOKED	\$1,200.00		BOOKED	\$300.00		BOOKED
# of Weeks	1	1		10. WE HAVI	н		10. WE HAVI	П		EFF 9/10. WE HAVE BOOKED	н		EFF 9/10. WE HAVE BOOKED
Dates		10/23-10/26		V2 PEOPLES COURT AIRS 12-1P EFF $9/10$. WE HAVE BOOKED THIS LINE 12-1P IN PEOPLES COURT	10/29-10/29		V2 PEOPLES COURT AIRS 12-1P EFF 9/10. WE HAVE BOOKED THIS LINE 12-1P IN PEOPLES COURT	10/23-10/26		Station Remark: V2 PEOPLES COURT AIRS 2-3P EFF 9/1 2-3P IN PEOPLES COURT	10/29-10/29		Station Remark: V2 PEOPLES COURT AIRS 2-3P EFF 9/1 2-3P IN PEOPLES COURT
Program			Buyline Comment: PC	Station Remark:		Buyline Comment: PC	Station Remark:		Buyline Comment: PC	Station Remark:		Buyline Comment: PC	Station Remark:
Daypart	1 1 1 1 1												
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--REPORT TOTALS--

Report Totals: 20 / \$3,000.00

Ver#2StatusReturnedTraffic Order# 205046Printed:09/12/2012 8:57 AM2 of 2Last Received:09/05/2012 3:15 PMShowing Buylines:Last Sta Revised Lines		Flight Dates Hiatus Weeks	.00 Nov 12: 12 / \$3,995.00	15.00	,315.00	: 0 / \$0.00		Totals \$323,679 CABL 0% KASA 14% KASY 1% KLUZ 0% KOAT 36%	KOB 20% KRQE 28% KWBQ 1%	
Rep Order# 6849389 Ver# 2 Sta EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540	Buyer DAN NAGELBERG Phone# Fax#	Oct 12: 63 / \$41,320.00	Sales Totals: 75 / \$45,315.00	Station Totals: 75 / \$45,315.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE	Market Totals \$		

---COMPETITIVE COMMENTS---

NOV12 RA35+ Books

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK --CASH IN ADVANCE

Rep Order# 68 EC'd Yes	6849389 Ver# 1 Status New	Traffic Order#	\$ 0 \$ 0	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines	ed: ved: s: All Lir	09/05/2012 3:15 PM 09/05/2012 2:31 PM nes	\mathbb{Z} \mathbb{Z}		of b	
Station KASA-TV Advertiser () I Product DSCC IE	KASA-TV ALBUQUERQUE, NM. OSCC IE 1540	Agency () GREAT 3050 K ST NW WASHINGTON	3050 K ST NW WASHINGTON, DC 20007) GREAT AMERICAN MEDIA K ST NW HINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PHII) AMY) PHILADELPHIA) AMY MCCREARY		2/2
	DAN NAGELBERG	Agency C/F1/F2/E Flight Dates Hiatus Weeks	49/53/1240 10/23/2012 - 10/29/2012	.10/29/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845	5	
CONTRACT COMMENT SC=*	MMENT									
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Buyline Comment: WENDY WILLIAMS	10/23-10/26	1	\$125.00	:30			7A-8A		\$25.00
2	Buyline Comment: WENDY WILLIAMS	10/29-10/29		\$25.00	:30	1	Σ	7A-8A	н	\$25.00
м	Buyline Comment: NEW MEX STYLE	10/23-10/26	П	\$270.00	:30	w	TU-F	8A-9A	9	\$45.00
4,	Buyline Comment: NEW MEX STYLE	10/29-10/29	Н	\$45.00	:30	Т	Σ	88-98	П	\$45.00 %
īΩ	Buyline Comment: PC	10/23-10/26	н	\$1,200.00	:30	œ	TU-F	1925	∞	\$150.00 %
w	Buyline Comment: PC	10/29-10/29	1	\$300.00	:30	5	Σ	12-1 18-28	2	\$150.00
7	Buyline Comment: PC	10/23-10/26	П	\$1,200.00	:30	∞	TU-F	2-3 3P-4P	ω	\$150.00
ω	Buyline Comment: PC	10/29-10/29	Н	\$300.00	:30	Ν	Σ	38 4 P	2	\$150.00 %
ത	Buyline Comment: AFHV	10/23-10/26	Н	\$1,200.00	:30	ω	TU-F	4P-5P	ω	\$150.00
.10	Buyline Comment: AFHV	10/29-10/29	н	\$300.00	:30	Ν	Σ	4P-5P	24	\$150.00 2

			Rate	 	\$25.00 3	\$25.00 3	\$1,000.00 \$	\$1,000.000 }	\$ 00.007\$	\$700.00	\$700.00	£ 00.007\$	\$1,000.00 }	\$700.00	\$1,300.00\$
2 of 4	IIA Sary	40 45	Total Spots	! ! !	ιΛ	17	0 P 4	0P 1	10P 4	10P 1	0P 1	10P 1	0P 1	10P 1	1
) PHILADELPHIA) AMY MCCREARY	# 215-568-6540 215-568-1845	Time		. Е 7А-8А	7A-8A	-F 9P-930P	9P-930P	.F 930P-10P	930P-10P	9P-930P	930P-10P	9P-930P	930P-10P	7P-8P
09/05/2012 3:15 PM 09/05/2012 2:31 PM nes	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week Day		TU-F	Σ	TU-F	Σ	TULE	M	SA	SAS	ns ·	ns	Σ
09/05 : 09/05 .11 Lines	S. S. S.	S S		1	. 5	0 1	44	T	4.	0	0 1	0	п	н	0
Printed: Last Received: ing Buylines: A			Len	i i	:30	:30	:30	:30	: 30	.30	: 30	:30	:30	:30	:30
Printed: 09, Last Received: 09/ Showing Buylines: All Lines) GREAT AMERICAN MEDIA STNW HINGTON, DC 20007	49/23/2012 - 10/29/2012	Total Cost		\$125.00	\$25.00	\$4,000.00	\$1,000.00	\$2,800.00	\$700.00	\$700.00	\$700.00	\$1,000.00	\$700.00	\$1,300.00
	3050 K ST NW WASHINGTON, DC 20007	10/23/2012	# of Weeks	 - -	ı	1	1	Н	Н	н	1	П	П	Н	1
Traffic Order#	Agency () GREAT 3050 K ST NW WASHINGTON		Dates		10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/23-10/26	10/29-10/29	10/27-10/27	10/27-10/27	10/28-10/28	10/28-10/28	10/29-10/29
Ver# 1 Status New	KASA-TV ALBUQUERQUE, NM. r (). DSCC IE DSCC IE	BERG	Program		Buyline Comment: WENDY WILLIAMS	Buyline Comment: WENDY WILLIAMS	Buyline Comment: NEWS	Buyline Comment: NEWS	e Comment: NEWS	e Comment: NEWS	e Comment: NEWS	e Comment: NEWS	Buyline Comment: NEWS	e Comment: NEWS	Buyline Comment: BONES
Rep Order# 6849389 EC'd Yes	Station KASA-TV ALBUQU Advertiser ().DSCC IE Product DSCC IE	Buyer DAN NAGELBERG Phone# Fax#	Daypart		11 Buylin	12 Buylin	13 Buylin	14 Buylin	15 Buyline	16 Buyline	17 Buyline	18 Buyline	19 Buylin	20 Buyline	21 Buylin

Traffic Order#	
Status New	
_	
Ver#	
6849389	
Rep Order#	EC'd Yes

Agency Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().DSCC IE.
Product DSCC IE

DAN NAGELBERG 1540 Estimate#

Buyer Phone# Fax#

---COMPETITIVE COMMENTS---

NOV12 Books

RA35+ Demos

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK ---

CASH IN ADVANCE

09/05/2012 3:15 PM 09/05/2012 2:31 PM Printed: Last Received:

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4 of

Showing Buylines: All Lines

() GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 49/53/1540 tes 10/23/2012 - 10/29/2012

Agency C/P1/P2/E

Flight Dates Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

28%

KWBQ

KRQE

20%

KOB

0/0